

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF OHIO
EASTERN DIVISION

JAMES HAYDEN,) CASE NO. 1:17-cv-02635-CAB
)
Plaintiff,) JUDGE CHRISTOPHER A. BOYKO
)
v.)
)
)
FIRST AMENDED COMPLAINT
2K GAMES, INC., a Delaware corporation,)
)
and)
)
TAKE-TWO INTERACTIVE SOFTWARE,)
INC., a Delaware corporation,)
)
Defendants.)
)

JAMES HAYDEN (“HAYDEN”), by and through undersigned counsel, for his First Amended Complaint¹ against Defendants, 2K GAMES, INC, (“2K”), and TAKE-TWO INTERACTIVE SOFTWARE, INC, (“TAKE-TWO”), states as follows:

NATURE OF ACTION, JURISDICTION, AND VENUE

1. This is a civil action for copyright infringement pursuant to 17 U.S.C. § 501 *et seq.*, violation of the Visual Artists Rights Act pursuant to 17 U.S.C. § 106A *et seq.*, declaratory judgment pursuant to 28 U.S.C. § 2201, and unjust enrichment under the Ohio common law.
2. This case is about the unauthorized use of HAYDEN’s registered tattoos in Defendants’ highly successful video games, known as NBA 2K16, NBA 2K17, and newly released NBA 2K18 (herein the “Infringing Games”), and Defendants’ resulting ongoing willful violation of HAYDEN’s rights and unjust enrichment.

¹ Plaintiff files this First Amended Complaint with Defendants’ consent, by and through counsel, under Federal Rule of Civil Procedure 15(a)(2).

3. In addition, Defendant TAKE-TWO knowingly failed to disclose that it did not author a substantial amount of the artwork and visual elements in the Infringing Games when it sought to register its own copyrights in them, which constitutes fraud on the U.S. Copyright Office.

4. HAYDEN seeks preliminary and permanent injunctive relief in addition a declaratory judgment and appropriate damages from the Court.

5. This Action is proper under the Copyright Act of 1976, as amended, 17 U.S.C. §§ 101 *et seq.* (the “Copyright Act”).

6. The Court has original subject matter jurisdiction over HAYDEN’s Copyright, Visual Artists Rights Act and Declaratory Judgment claims pursuant to 17 U.S.C. §§ 101 *et seq.* and 28 U.S.C. §§ 1331 and 1338.

7. The Court has supplemental subject matter jurisdiction over the pendent state law claim under 28 U.S.C. § 1367, because this claim is so related to HAYDEN’s claims under federal law that it forms a part of the same case or controversy and derives from a common nucleus of operative facts.

8. The Court has personal jurisdiction over Defendants under, *inter alia*, O.R.C. § 2307.382.

9. Upon information belief, each of the Defendants has transacted business in this state.

10. Further, each of Defendants have acted in concert to develop, promote, distribute and market the Infringing Games, and to contract to supply the Infringing Games in this State.

11. Each of the Infringing Games has been sold in this State.

12. By infringing HAYDEN’s copyrights and/or inducing others to infringe HAYDEN’s copyrights, each of the Defendants has caused injury in this state.

13. By unjustly receiving the benefits of HAYDEN's copyrights at the expense of HAYDEN, Defendants have caused injury in this state.

14. Venue is proper in this District under 28 U.S.C. § 1391(b)(2), as a substantial part of the events that gave rise to this Complaint occurred in this District.

15. For example, HAYDEN created the tattoos in issue in Cleveland, Ohio.

16. In the alternative, venue is also proper under 28 U.S.C. § 1391(b)(1) and 1391(c).

PARTIES

17. HAYDEN is the co-owner of FOCUSED TATTOOS, having an address at 12745 Cedar Road, Cleveland Heights, Ohio, 44118.

18. Upon information and belief, Defendant 2K is a Delaware corporation with a principal address at 10 Hamilton Landing, Novato, CA 94949. According to public records, the registered office address is 2710 Gateway Oaks Drive, Suite 150N, Sacramento, CA 95833.

19. Upon information and belief, Defendant, TAKE-TWO is a Delaware corporation with a principal address at 622 Broadway, New York, NY 10012. According to public records, the registered office address is 2710 Gateway Oaks Drive, Suite 150N, Sacramento, CA 95833.

20. Upon information and belief, TAKE-TWO is a major developer, publisher and marketer of interactive entertainment and video games around the globe, including the Infringing Games.

21. Upon information and belief, 2K sells and ships video games around the globe, including the Infringing Games.

22. Upon information and belief, each of the named Defendants has a direct financial interest in the creation and sale of the Infringing Games.

23. Upon information and belief, each of the named Defendants is connected with the matters alleged herein and is liable to HAYDEN.

24. Upon information and belief, each Defendant was the agent, servant, employee, partner and/or joint venturer of each of the other Defendants; the acts of each Defendant were within the scope of such agency, service, employment, partnership or joint venture; in committing the acts and omissions alleged herein, each Defendant acted with knowledge, permission and/or consent of every other Defendant; and each Defendant aided, abetted, and/or conspired with the other Defendants in the acts and omissions alleged herein.

FACTUAL ALLEGATIONS

25. HAYDEN is an established visual artist and lifelong resident living in this District.

26. Among HAYDEN's artistic creations are original tattoos for the most recognized basketball players in the world. HAYDEN'S clients include superstars such as LeBron James, Shaquille O'Neal, Kyrie Irving, Danny Green, Dion Waiters, Mo Williams and Tristan Thompson.

27. HAYDEN'S tattoos are original and expressive.

28. HAYDEN'S tattoos are reduced to a tangible medium.

29. HAYDEN is recognized as one of the world's most talented tattoo artists.

30. For example, among tattoo artists around the world, the publication "Complex" named HAYDEN as one of "50 Tattoo Artists You Need to Know." See **Exhibit A**, 1/05/15 Article.

31. In addition, HAYDEN has been commissioned to create art by some of the most successful companies in the world. For example, Nike, Inc. commission HAYDEN to create the limited edition Artist Series Nike Air Max LeBron VII sneakers, and since then, has repeatedly recognized and sought out HAYDEN's artistic talent. See **Exhibit B**, 8/22/09 Article.

HAYDEN's Original Designs

32. LeBron James is a star player for the Cleveland Cavaliers and one of the most popular NBA players of all time.

33. Mr. James has several tattoos.

34. Over approximately the past decade, HAYDEN has created many tattoos for LeBron James.

35. Danny Green is a player for the San Antonio Spurs and a former player for the Cleveland Cavaliers.

36. Mr. Green also has several tattoos.

37. Over approximately the past decade, HAYDEN has created various tattoos for Mr. Green.

38. Tristan Thompson is a player for the Cleveland Cavaliers.

39. Mr. Thompson also has several tattoos.

40. Over approximately the past decade, HAYDEN has created various tattoos for Mr. Thompson.

41. Kyrie Irving is a player for the Boston Celtics and a former player for the Cleveland Cavaliers.

42. Mr. Irving also has several tattoos.

43. Over approximately the past decade, HAYDEN has created various tattoos for Mr. Irving.

HAYDEN's Works

Registered Works

Gloria

44. For example, in 2007 HAYDEN created the design below (herein the “Gloria Design”) which appears on Mr. James’s right shoulder:



45. HAYDEN is the author of the Gloria Design.
46. The Gloria Design is an original work of authorship by HAYDEN.
47. The Gloria Design is expressive.
48. The copyright in the Gloria Design is registered, having the Registration Number VAu 1-263-888.
49. HAYDEN has not transferred the copyright to the Gloria Design.
50. HAYDEN owns a valid and enforceable copyright in the Gloria Design.

Lion

51. In addition, HAYDEN created the following design that appears on Mr. James’s chest (herein the “Lion Design”):



52. HAYDEN is the author of the Lion Design.
53. The Lion Design is an original work of authorship by HAYDEN.
54. The Lion Design is expressive.
55. The copyright in the Lion Design is registered, having the Registration Number VAu 1-271-044.
56. HAYDEN has not transferred the copyright to the Lion Design.
57. HAYDEN owns a valid and enforceable copyright in the Lion Design.

Shoulder Stars

58. In addition, HAYDEN created the following design on the shoulder of Mr. James (herein the “Shoulder Stars Design”):



59. HAYDEN is the author of the Shoulder Stars Design.
60. The Shoulder Stars Design is an original work of authorship by HAYDEN.
61. The Shoulder Stars Design is expressive.

62. The copyright in the Shoulder Stars Design is registered, having the Registration Number VAu 1-270-802.

63. HAYDEN has not transferred the copyright to the Shoulder Stars Design.

64. HAYDEN owns a valid and enforceable copyright in the Shoulder Stars Design.

Fire

65. In addition, HAYDEN created the following design on Mr. Green (herein the “Fire Design”):



66. HAYDEN is the author of the Fire Design.

67. The Fire Design is an original work of authorship by HAYDEN.

68. The Fire Design is expressive.

69. The copyright in the Fire Design is registered, having the Registration Number VAu 1-287-552.

70. HAYDEN has not transferred the copyright to the Fire Design.

71. HAYDEN owns a valid and enforceable copyright in the Fire Design.

Scroll

72. In addition, HAYDEN created the following design on Mr. Green (herein the “Scroll Design”):



73. HAYDEN is the author of the Scroll Design.
74. The Scroll Design is an original work of authorship by HAYDEN.
75. The Scroll Design is expressive.
76. The copyright in the Scroll Design is registered, having the Registration Number VAu 1-287-545.

77. HAYDEN has not transferred the copyright to the Scroll Design.
78. HAYDEN owns a valid and enforceable copyright in the Scroll Design.

Brother's Keeper

79. In addition, HAYDEN created the following design on Mr. Thompson (herein the "Brother's Keeper Design"):



80. HAYDEN is the author of the Brother's Keeper Design.

81. The Brother's Keeper Design is an original work of authorship by HAYDEN.
82. The Brother's Keeper Design is expressive.
83. The copyright in the Brother's Keeper Design is registered, having the Registration Number VAu 1-292-453.
84. HAYDEN has not transferred the copyright to the Brother's Keeper Design.
85. HAYDEN owns a valid and enforceable copyright in the Brother's Keeper Design.

HAYDEN's Copyright Registrations

86. HAYDEN has secured Registration No. VAu 1-263-888 for the Gloria Design, (herein the “‘888 Registration”).
 87. The ‘888 Registration has an Effective Date of Registration of September 6, 2016.
 88. The ‘888 registration certificate is attached hereto as **Exhibit C**.
 89. The ‘888 Registration is a valid registration.
90. HAYDEN has secured Registration No. VAu 1-271-044 for the Lion Design, (herein the “‘044 Registration”).
 91. The ‘044 Registration has an Effective Date of Registration of September 6, 2016.
 92. The ‘044 registration certificate is attached hereto as **Exhibit D**.
 93. The ‘044 Registration is a valid registration.
94. HAYDEN has secured Registration No. VAu 1-270-802 for the Shoulder Stars Design, (herein the “‘802 Registration”).
 95. The ‘802 Registration has an Effective Date of Registration of September 6, 2016.
 96. The ‘802 registration certificate is attached hereto as **Exhibit E**.
 97. The ‘802 Registration is a valid registration.

98. HAYDEN has secured Registration No. VAu 1-287-552 for the Fire Design, (herein the “552 Registration”).

99. The ‘552 Registration has an Effective Date of Registration of August 11, 2017.

100. The ‘552 registration certificate is attached hereto as **Exhibit F**.

101. The ‘552 Registration is a valid registration.

102. HAYDEN has secured Registration No. VAu 1-287-545 for the Scroll Design, (herein the “545 Registration”).

103. The ‘545 Registration has an Effective Date of Registration of August 11, 2017.

104. The ‘545 registration certificate is attached hereto as **Exhibit G**.

105. The ‘545 Registration is a valid registration.

106. HAYDEN has secured Registration No. VAu 1-292-453 for the Brother’s Keeper Design, (herein the “453 Registration”).

107. The ‘453 Registration certificate is attached hereto as **Exhibit H**.

108. The ‘453 Registration is a valid registration.

109. The works discussed in paragraphs 44 through 108 are herein collectively referred to as the “Registered Works.”

Other Works

LJ Design

110. HAYDEN created the following design that appears on Mr. James’s right and left triceps (herein the “LJ Design”):



111. HAYDEN is the author of the LJ Design.

112. The LJ Design is an original work of authorship by HAYDEN.

113. The LJ Design is expressive.

Akron 1984

114. HAYDEN created the following design that appears on Mr. James's right and left collarbones (herein the "Akron 1984 Design"):



115. HAYDEN is the author of the Akron 1984 Design.

116. The Akron 1984 Design is an original work of authorship by HAYDEN.

117. The Akron 1984 Design is expressive.

History

118. HAYDEN created the following design that appears on Mr. James's left leg (herein the "History Design"):



119. HAYDEN is the author of the History Design.

120. The History Design is an original work of authorship by HAYDEN.

121. The History Design is expressive.

Loyalty

122. HAYDEN created the following design that appears along Mr. James's left ribcage (herein the "Loyalty Design"):



123. HAYDEN is the author of the Loyalty Design.

124. The Loyalty Design is an original work of authorship by HAYDEN.

125. The Loyalty Design is expressive.

Family

126. HAYDEN created the following design that appears along Mr. James's right ribcage (herein the "Family Design"):



127. HAYDEN is the author of the Family Design.
128. The Family Design is an original work of authorship by HAYDEN.
129. The Family Design is expressive.
130. In addition to the foregoing, HAYDEN has created many other tattoos that appear on NBA players depicted in the Infringing Games (collectively, with the Registered Works, "HAYDEN's Works").

Defendants Had Access to HAYDEN'S Works and Knew HAYDEN Was the Author

131. Prior to the launch of the Infringing Games, Defendants had access to each of HAYDEN's Works.

132. Prior to the launch of the Infringing Games, Defendants knew or should have known that HAYDEN's Works were original works of authorship.

133. Prior to the launch of the Infringing Games, Defendants knew or should have known that, as original works of authorship, one or more of HAYDEN's Works were entitled to copyright protection.

134. Prior to the launch of the Infringing Games, Defendants knew or should have known that HAYDEN owned the rights to HAYDEN's Works.

135. Prior to the launch of the Infringing Games, Defendants did not seek or obtain permission from HAYDEN to use any of HAYDEN's Works in the Infringing Games.

The Infringing Games

136. On or around September 29, 2015, 2K released a basketball video game titled "NBA 2K16."

137. Since September 29, 2015, NBA 2K16 has been available for sale throughout the United States, including throughout this District.

138. LeBron James, Kyrie Irving, Danny Green, and Tristan Thompson are prominently featured in NBA 2K16.

139. The tattoos on LeBron James, Kyrie Irving, Danny Green, and Tristan Thompson that appear in NBA 2K16 are the same or substantially similar to HAYDEN's Works.

140. Indeed, many of the tattoos featured in NBA 2K16 appear to be the result of a painstaking effort by Defendants to precisely copy HAYDEN's Works.

141. On or around September 20, 2016, 2K released an edition of its basketball video game titled "NBA 2K17."

142. Since then, NBA 2K17 has been available for sale throughout the United States, including throughout this District.

143. Like the previous version, NBA 2K17 also prominently features LeBron James, Kyrie Irving, Danny Green, and Tristan Thompson.

144. Like NBA 2K16, NBA 2K17 also includes painstaking reproductions of HAYDEN's Works.

145. In addition, NBA 2K17 includes a customizable "MyPlayer" feature that includes over 3,000 customizable tattoos that can be moved, scaled, rotated, and placed on a MyPlayer player.

146. On social media, 2K promoted the improved tattoo customization in NBA 2K17 as a major feature in the game.

147. On or around September 19, 2017, 2K released its latest edition of its basketball video game titled "NBA 2K18."

148. Since then, NBA 2K18 has been available for sale throughout the United States, including throughout this District.

149. Like the previous versions, NBA 2K18 also prominently features LeBron James, Kyrie Irving, Danny Green, and Tristan Thompson.

150. Additionally, the default teams featured on the Play Now Team Select Page include the Cavaliers and, particularly, LeBron James, as illustrated below. Thus, it is even more likely that players will select and play with one or more of LeBron James and Tristan Thompson.



151. The Cavaliers are also a default team featured on the Play Now Team Select Page for NBA 2K16 and NBA 2K17.

152. Like the previous versions, NBA 2K18 also includes clear, detailed, and unauthorized reproductions of HAYDEN's Works.

153. Upon information and belief, players of NBA 2K16, NBA 2K17, and NBA 2K18 often choose to play with LeBron James or the Cleveland Cavaliers.

154. Although Defendants knew or should have known that HAYDEN was the author and owner of each of HAYDEN'S Works, Defendants never asked or obtained permission to use, reproduce, or create derivative works based on HAYDEN's Works in the Infringing Games. Nor has HAYDEN ever been asked or agreed to the distribution of HAYDEN's Works in the Infringing Games, or to the use of any of his other exclusive rights in HAYDEN's Works.

Defendants' Widespread Copying

155. Defendants distribute the Infringing Games throughout the United States including in this District through several channels, including video games stores, and online retailers, such as Amazon.com.

156. When a customer purchases an Infringing Game, they commonly receive a plastic case containing a plastic disc.

157. Each disc contains a copy of one or more computer programs containing the instructions for the video game console (e.g., an Xbox One) to operate the game.

158. One or more of the computer programs within the Infringing Games reproduce the HAYDEN's Work on the user's screen.

159. The tattoos that appear on the players in the Infringing Games are the same, or substantially similar to, HAYDEN's Works.

160. As such, each copy of the Infringing Games contains a copy of HAYDEN's Works and/or one or more unauthorized derivative works.

161. Further, each time a customer plays an Infringing Game, the computer programs on the disc are loaded in the random access memory (RAM) of the customer's video game console, resulting in yet another copy and/or unauthorized derivative work of HAYDEN's Works being made each and every time an Infringing Game is played.

162. As the user plays the Infringing Games, the NBA players move on the screen. As the NBA players move, the display of tattoos is constantly adapted on the screen. The foregoing adaptation results in the creation of derivative works of HAYDEN's Works.

163. The foregoing copying, distribution, and creation of derivative works of HAYDEN's Works is not authorized.

164. Defendants' unauthorized copying, distribution, and creation of derivative works of HAYDEN's Works violates HAYDEN's rights and harms HAYDEN.

165. Defendants are unjustly enriched by their copying, distribution, and creation of derivative works of HAYDEN's Works.

Defendants' Sales

166. Upon information and belief, each of the Defendants has received significant revenues in connection with the Infringing Games.

167. On October 2, 2015, 2K announced that it had shipped more than four million copies of NBA 2K16 within its first week of sales.

168. 2K also announced that the sales of digital downloads had more than doubled from the prior year's iteration of the basketball video game.

169. Upon information and belief, for the second financial quarter in 2015, the quarter in which 2K released NBA 2K16, TAKE-TWO's revenue rose to \$364.9 million, a 169 percent increase over the same quarter of the previous year.

170. Upon information and belief, as of November 3, 2016, 4.5 million copies of NBA 2K17 were sold.

171. Upon information and belief, TAKE-TWO's net revenue grew 21 percent after the release of NBA 2K17 to \$420 million.

COUNT I

DIRECT COPYRIGHT INFRINGEMENT

17 U.S.C. §§ 106(5) AND 501

172. HAYDEN incorporates by reference and restates each of the allegations in the preceding paragraphs of this Complaint as though fully set forth herein.

173. HAYDEN owns valid and enforceable copyrights in the Registered Works.

174. Defendants infringed HAYDEN's copyrights by reproducing the Registered Works, in whole or in part, without authorization from HAYDEN, in violation of 17 U.S.C. §106.

175. Defendants infringed HAYDEN's copyrights by distributing copies of the Registered Works, in whole or in part, without authorization from HAYDEN, in violation of 17 U.S.C. § 106.

176. Defendants infringed HAYDEN's copyrights by creating derivative works from the Registered Works without authorization from HAYDEN, in violation of 17 U.S.C. § 106.

177. Through their conduct averred in the previous paragraphs, Defendants have knowingly and willfully infringed HAYDEN's copyrights in their works by publicly displaying HAYDEN's Registered Works without authorization and in violation of 17 U.S.C. §§106(5) and 501.

178. Defendants knew or should have known that their conduct infringed HAYDEN's copyrights and are thereby liable for willful infringement.

179. Defendants have obtained a direct financial benefit from the foregoing infringing activities while declining or failing to exercise their right and ability to stop or limit same.

180. HAYDEN is entitled to damages for Defendants' infringement in an amount to be proven at trial, including both the actual damages suffered by HAYDEN and Defendants' profits attributable to the infringement. *See* 17 U.S.C. § 504.

181. Alternatively, upon election before final judgment is entered, HAYDEN is entitled to recover statutory damages. *Id.*

182. Further, Defendants' past and continuing infringement of HAYDEN's copyrights has caused and will continue to cause irreparable injury to HAYDEN. Unless restrained and enjoined, Defendants will continue to commit such acts of infringement. Monetary damages are

not adequate to compensate HAYDEN for such inflicted and threatened injuries, entitling him to additional remedies, including temporary and permanent injunctive relief, pursuant to 17 U.S.C. § 502, and an order impounding and destroying any and all infringing materials, pursuant to 17 U.S.C. § 503.

COUNT II
INDIRECT COPYRIGHT INFRINGEMENT

183. HAYDEN incorporates by reference and restates each of the allegations in the preceding paragraphs of this Complaint as though fully set forth herein.

184. In addition to directly infringing HAYDEN's copyrights, Defendants have contributorily infringed and/or are vicariously liable for infringing or inducing the infringement of HAYDEN's exclusive rights in the Registered Works by knowingly controlling, supervising, directing, causing, encouraging, inducing and/or materially contributing to the copying or distribution of copies of or creation of derivative works of the Registered Works. For example, when Defendants sell the Infringing Games to customers, Defendants are vicariously or contributorily liable for the resulting direct copyright infringement by people who play the Infringing Games.

185. Defendants have obtained a direct financial benefit from the foregoing infringing activities while declining or failing to exercise their right and ability to stop or limit same.

186. HAYDEN is entitled to damages for Defendants' infringement in an amount to be proven at trial, including both the actual damages suffered by HAYDEN and Defendants' profits attributable to the infringement. *See* 17 U.S.C. § 504.

187. Alternatively, upon election before final judgment is entered, HAYDEN is entitled to recover statutory damages. *Id.*

188. Further, Defendants' past and continuing infringement of HAYDEN's copyrights has caused and will continue to cause irreparable injury to HAYDEN. Unless restrained and enjoined, Defendants will continue to commit such acts of infringement. Monetary damages are not adequate to compensate HAYDEN for such inflicted and threatened injuries, entitling him to additional remedies, including temporary and permanent injunctive relief, pursuant to 17 U.S.C. § 502, and an order impounding and destroying any and all infringing materials, pursuant to 17 U.S.C. § 503.

COUNT III
UNJUST ENRICHMENT/RESTITUTION

189. HAYDEN incorporates by reference and restates each of the allegations in the preceding paragraphs of this Complaint as though fully set forth herein.

190. Defendants unjustly received benefits at the expense of HAYDEN through Defendants' wrongful conduct, including their use of HAYDEN's Works in the NBA 2K Games.

191. As mentioned above, in addition to HAYDEN's Works detailed above, HAYDEN has created many other tattoos on LeBron James, Shaquille O'Neal, Kyrie Irving, Danny Green, Dion Waiters, Mo Williams, Iman Shumpert, and Tristan Thompson. Each of these players, and their tattoos, have been prominently featured in Defendants' NBA 2K games.

192. Defendants' use of HAYDEN's artwork is substantial. Upon information and belief, in the vast majority of instances in which a user plays an NBA 2K game, one or more the foregoing players is chosen for the user's "team," and HAYDEN's artwork appears on the screen.

193. Each of the tattoos HAYDEN has created for his clients is the result of several hours of labor by HAYDEN, in addition to his unique and sought after artistic ability and expression.

194. Defendants and their games are enriched by their use of HAYDEN'S artwork. For example, on the right side below is a screen shot of LeBron James from an earlier game released

by Defendants which did not include tattoos, while on the left side is a screen shot of LeBron James from NBA 2K17:



195. The inclusion of HAYDEN's Works throughout Defendants' games creates a richer experience for the users, and contributes to the popularity of the games. Defendants are unjustly enriched by the credit they receive for the creation of this experience, as well as the resulting sales.

196. Defendants have appropriated HAYDEN's Works without acknowledging him in any way for the use of his artwork in their products. Nor have they provided HAYDEN any consideration whatsoever for such use.

197. Under the circumstances, Defendants' use of HAYDEN's Works is inequitable and unjust.

198. HAYDEN is entitled to the establishment of a constructive trust consisting of the benefit conferred upon Defendants by the revenues derived from their wrongful conduct at the expense of HAYDEN as alleged above, and all profits derived from that wrongful conduct.

HAYDEN is further entitled to full restitution of all amounts in which Defendants have been unjustly enriched at HAYDEN's expense.

COUNT IV
VIOLATION OF THE VISUAL ARTISTS RIGHTS ACT

199. HAYDEN incorporates by reference and restates each of the allegations in the preceding paragraphs of this Complaint as though fully set forth herein.

200. Each tattoo created by HAYDEN is a work of visual art entitling him to the rights of attribution provided in 17 U.S.C. § 106A.

201. HAYDEN has not waived his rights of attribution in any of his works of visual art.

202. Defendants have violated HAYDEN's rights of attribution by failing to use his name in conjunction with their display of his works of visual art.

203. Defendants have violated HAYDEN's rights of attribution by distorting, mutilating and/or modifying his works of visual art in a manner that is prejudicial to him.

204. Accordingly, HAYDEN seeks a judgment from this Court that Defendants have violated HAYDEN's rights of attribution, and order directing Defendants to provide proper attribution to HAYDEN and enjoining them from further distortion, mutilation and/or modification.

COUNT V
DECLARATORY JUDGMENT OF FRAUD ON THE COPYRIGHT OFFICE
(28 U.S.C. § 2201 et seq.)

205. HAYDEN incorporates by reference and restates each of the allegations in the preceding paragraphs of this Complaint as though fully set forth herein.

206. Defendant, TAKE-TWO, has applied to register copyrights for many of its games.

207. For example, as to NBA 2K16, the records of the Copyright Office show the following seven registrations by TAKE-TWO:

208. Records of the foregoing registrations are attached hereto as **Exhibit I**.

209. The “Basis of Claim” in each of the foregoing registrations is “new and additional audio-visual elements, artwork, literary text, additional and revised computer code.”

210. As to the “Authorship on Application,” TAKE-TWO identified: “Take-Two Interactive Software, Inc., employer for hire; Domicile: United States. Authorship: Audio-visual elements, artwork, literary text, computer code.”

211. The “Pre-Existing Material” on each of the foregoing registrations is identified solely as: “licensed material; previously published material; previously registered material.” None of HAYDEN’s Works fits in the foregoing description by TAKE-TWO.

#	Title <	Full Title	Copyright Number	Date
[1]	NBA2k16 (for pc)	NBA2k16 (for pc)	PA0001985053	2015
[2]	NBA2k16 (for ps3)	NBA2k16 (for ps3)	PA0001985058	2015
[3]	NBA2k16 (for ps4)	NBA2k16 (for ps4)	PA0001985054	2015
[4]	NBA2k16 (for Xbox 360)	NBA2k16 (for Xbox 360)	PA0001985057	2015
[5]	NBA2k16 (for Xbox one)	NBA2k16 (for Xbox one)	PA0001985052	2015
[6]	NBA2k16 Mobile (for Google)	NBA2k16 Mobile (for Google)	PA0001982540	2015
[7]	NBA2k16 Mobile (for iOS)	NBA2k16 Mobile (for iOS)	PA0001982539	2015

212. At the time the foregoing registrations were obtained, TAKE-TWO knew that it was not the author of an appreciable amount of the artwork contained in its games. For example, TAKE-TWO knew that it had not authored any of HAYDEN’s tattoos that appear on any of the players in the games.

213. The forgoing copyright registrations were improperly obtained because TAKE-TWO failed to disclose that it is not the author of an appreciable amount of the artwork and visual elements in the registered works.

214. Take-Two's knowing failure to disclose that it did not author an appreciable amount of the artwork and visual elements in its registered works constitutes fraud on the U.S. Copyright Office.

215. Upon information and belief, had the Copyright Office known that TAKE-TWO did not author or have permission to use an appreciable amount of the artwork and visual elements in the registered works, it would not have issued the certificates of registrations for NBA 2K16.

216. As a result, HAYDEN requests that this Court declare that TAKE-TWO's registrations for NBA 2K16 were obtained through fraud, and order TAKE-TWO to take steps to have the registrations cancelled by the U.S. Copyright Office.

217. Additionally, as to NBA 2K17, the records of the Copyright Office show the following six registrations by TAKE-TWO:

#	Title <	Full Title	Copyright Number	Date
<input type="checkbox"/> [1]	NBA2K17 for PS3.	NBA2K17 for PS3.	PA0002037186	2016
<input type="checkbox"/> [2]	NBA2K17 for PS4.	NBA2K17 PS4 CODE.	PA0002035038	2016
<input type="checkbox"/> [3]	NBA2K17 for XBOX ONE.	NBA2K17 for XBOX ONE.	PA0002037189	2016
<input type="checkbox"/> [4]	NBA2K17 for XBOX ONE.	NBA2K17 XBOX ONE CODE.	PA0002035036	2016
<input type="checkbox"/> [5]	NBA2K17 Mobile for Google.	NBA2K17 Mobile for Google.	PA0002036167	2016
<input type="checkbox"/> [6]	NBA2K17 Mobile for iOS.	NBA2K17 Mobile for iOS.	PA0002036171	2016

218. Of the six registrations for NBA 2K17, four of the registrations include claims on audiovisual material.

219. Records of the four registrations are attached hereto as **Exhibit J**.

220. As to the "Authorship on Application," TAKE-TWO identified "Take-Two Interactive Software, Inc., employer for hire; Domicile: United States. Authorship: Audio-visual material"

221. TAKE-TWO failed to identify any "Pre-Existing Material" on any of the foregoing registrations for NBA 2K17.

222. At the time the foregoing registrations were obtained, TAKE-TWO knew that it was not the author of an appreciable amount of the pictorial images and visual elements contained in its games. For example, TAKE-TWO knew that it had not authored any of HAYDEN's tattoos that appear on any of the players in the games.

223. The foregoing copyright registrations were improperly obtained because TAKE-TWO failed to disclose that it is not the author of an appreciable amount of the pictorial images and visual elements in the registered works.

224. TAKE-TWO's knowing failure to disclose that it did not author an appreciable amount of the pictorial images and visual elements in its registered works constitutes fraud on the U.S. Copyright Office.

225. Upon information and belief, had the Copyright Office known that TAKE-TWO did not author or have permission to use an appreciable amount of the pictorial images and visual elements in the registered works, it would not have issued the certificates of registrations for NBA 2K17.

226. As a result, HAYDEN requests that this Court declare that TAKE-TWO's registrations for NBA 2K17 were obtained through fraud, and order TAKE-TWO to take steps to have the registrations cancelled by the U.S. Copyright Office.

227. By reason of the foregoing, there now exists between the parties an actual and justiciable controversy, requiring declaratory relief.

228. The aforesaid declaration is necessary and appropriate at this time.

229. HAYDEN has no adequate remedy at law.

230. Accordingly, HAYDEN seeks, pursuant to 28 U.S.C. §§ 2201 and 2202, a judgment from this Court that TAKE-TWO's copyright registrations related to NBA 2K16 and NBA 2K17 should be cancelled.

PRAAYER FOR RELIEF

WHEREFORE, HAYDEN demands that:

- A. Defendants, their agents, servants, employees, attorneys, representatives, successors and assigns and all persons, firms, or corporations in active concert or participation with Defendants be enjoined and restrained preliminarily and permanently from:
 - i. copying, distributing, publicly displaying, publicly performing, using, or creating derivative works from the Copyrighted Works in any way, including for any purpose;
 - ii. facilitating, enabling or inducing the copying, distributing, publicly displaying, publicly performing, using or creating of derivative works of any Copyrighted Works by, for, or on behalf of, any videogame consumers;
- B. An order be issued impounding or destroying any and all infringing materials pursuant to 17 U.S.C. § 503;
- C. An accounting be directed to determine Defendants' profits resulting from its activities and that such profits be paid over to HAYDEN, increased as the Court finds to be just under the circumstances of this case;
- D. Establishment of a constructive trust consisting of the benefit conferred upon Defendants by the revenues derived from its wrongful conduct at the expense of HAYDEN as alleged above, and all profits derived from that wrongful conduct;
- E. HAYDEN receive full restitution of all amounts in which Defendants have been unjustly enriched at HAYDEN's expense through the acts complained of herein;

- F. HAYDEN recover all damages he has sustained as a result of Defendants' activities;
- G. An order be issued awarding HAYDEN punitive damages in a sum to be determined at trial;
- H. HAYDEN recover exemplary damages;
- I. HAYDEN recover maximum statutory damages pursuant to 17 U.S.C. § 504;
- J. HAYDEN recover from Defendants HAYDEN's costs of this action, reasonable counsel fees, and prejudgment and post-judgment interest; and
- K. An order be issued directing Defendants to provide proper attribution to HAYDEN and enjoining them from further distortion, mutilation and/or modification of HAYDEN's artwork.
- L. HAYDEN have all other and further relief as the Court may deem just and proper under the circumstances.

Dated: March 14, 2018

Respectfully submitted,

By: /s/ Daniel McMullen

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PLAINTIFF'S DEMAND FOR JURY TRIAL

Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff hereby demands a jury trial.

Dated: March 14, 2018

Respectfully submitted,

By: /s/ Daniel McMullen

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